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May/June 2013

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TWINS IN THE NEWS

Understanding Stresses of Infertility, Tennessee Reproductive Medicine Guarantees IVF Treatments!

CHATTANOOGA, Tenn.—Tennessee Reproductive Medicine (TRM) partners Dr. Rink Murray and Dr. Jessica Scotchie launched the "IVF Guarantee Program" last week as demonstration of their commitment to "do everything possible to minimize the financial and emotional stress of infertility." The IVF guarantee program—which offers three fresh in vitro fertilization cycles, plus all frozen embryos until live birth occurs or all embryos have been used—provides patients who do not bring home a baby a 100 percent refund of their money.

Murray and Scotchie, who both completed a fellowship in Reproductive Endocrinology and Infertility (REI) at the University of North Carolina in Chapel Hill, opened doors at TRM five years ago with the vow to remain dedicated to treating each patient as unique with individual needs and reservations about their infertility.

For Murray the commitment is intensely personal. "For 10 years, my wife Kristi and I struggled with infertility that led us across more than 600 miles and to three fertility centers with more cycles of IVF than I can recount. There are many sources of stress when dealing with infertility and TRM was built on the belief that Dr. Scotchie and I are partners in our patients' journey toward fertility."

In the IVF process—responsible for the creation of more than five million babies worldwide—specialists combine sperm with an egg (oocyte) or eggs in a laboratory dish. A doctor then transfers the resulting embryo(s) to the uterus to develop naturally.



Sheena Rowland, her husband and their twin girls Presley Nichole and Kensley Sophia

"TRM went way above and beyond anything else I experienced, and they changed the way I think about medical care," says mother of twins Sheena Rowland of Chattanooga, TN. "It really was a lot of work, and there were times when I felt like the most difficult fertility patient in the world. But Dr. Murray and Dr. Scotchie continued to give me the pep talks I needed to keep from going crazy and they are already part of the family. They came to my baby shower. They really have changed our lives in many ways other than children!"

"TRM has comparatively high IVF success rates for our region," explained Dr. Scotchie who is double board certified in REI and Obstetrics and Gynecology. "Our confidence in TRM's cutting-edge technology and proven techniques allows us to offer this program that we hope will provide peace of mind and decreased stress during the treatment cycles." The cost of the IVF guarantee program is \$24,000 or \$25,800 if ICSI is required.

Tennessee Reproductive Medicine (TRM) is a full-service reproductive endocrinology and fertility clinic located in Chattanooga, Tennessee with satellite monitoring centers in Knoxville, Tenn., Cookeville, Tenn. and Rome, Ga. TRM's goal is to provide the most advanced medical and surgical care to patients suffering from infertility, recurrent pregnancy loss, endometriosis, reproductive endocrine disorders (such as polycystic ovary syndrome and premature ovarian failure), abnormal menses and menopause.

Prevent the Summer "Slide"

With summer fast approaching, the Summer Matters campaign is pleased to provide parents with two resources to help prevent their children from falling prey to "summer learning loss" and support their learning, health and well-being during the all-important summer learning months, both at home and in their local communities:

6 Signs of a Great Summer Learning Program

1. Promotes healthy habits— By providing nutritious food, physical recreation and outdoor activities.
2. Lasts at least one month— Giving youth enough time to benefit from their summer learning experiences.
3. Broadens youth horizons— By exposing them to new adventures, skills and ideas such as a nature walk, new computer program, museum visit or live performance.
4. Includes a wide variety of activities — Such as reading, writing, math, science, arts and public service projects — in ways that are fun and engaging.
5. Helps youth build mastery — By improving at doing something they enjoy and care about, such as creating a neighborhood garden, writing a healthy snacks cookbook or operating a robot.
6. Fosters cooperative learning — By working with their friends on team projects and group activities such as a